



The Friendship Force of Wisconsin

Changing The Way You See The World

June 2011



Message from the President

Weather wise, summer seems to come and go this year. Everyone is busy with family gatherings, vacations and just getting outdoors for the summer. For me, summer begins with volunteering at Brat Fest for Special Olympics. It is a great way to give back to the community and to help support one of your favorite charities. What is your summer filled with this year?

If you would like to volunteer on Saturday mornings, Bea Dewey still needs some volunteers to staff the table during the Farmers Markets. Call Bea at 608-255-0858. This gives you a great opportunity to tell your stories from your experiences with Friendship Force.

Remember to check out our website often – www.ffwis.org

Our next meeting is the **Summer Picnic**, to be held at Lakeview Park in Middleton. The date is Thursday, July 28th. See the reservation information elsewhere. Some of you I may see on Sunday June 4th for the WHA Auction. Look for us on TV. We will be wearing our Friendship Force t-shirts.

In Friendship,
Mary Lindquist, President

Another reminder: HELP is needed to man the FF booth at the Madison Farmers Market. If you are available please call Bea Dewey at 255-0858 to schedule a Saturday this summer.

Adopt a Highway

Saturday, May 14 was a cool (50 F.) windy (N. at 10-20 mph.) overcast day. Thank God it did not rain.

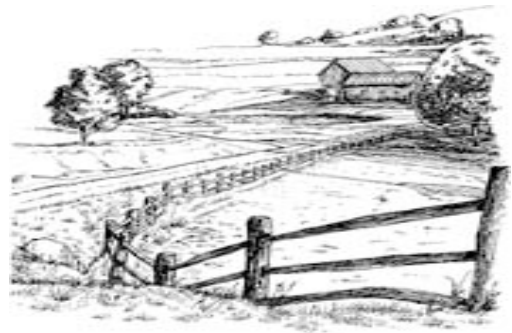
Our hardy crew comprised of Mary Ann Fall, Richard and Beatrice Hayden, Neil and Nancy Denton, Dick Walker, Mary Mastaglio, and Mary Babula; let them know that you appreciate their efforts.

We picked up 9 bags of trash. I did not hear of any interesting finds. I picked up a Driving Range golf ball and some things that I have no idea of what they are.

We were done by 10:15 am, about 1 1/2 hours.

I want to thank the volunteers and hope to see some new faces for the Fall pick up. The Badgers will be playing out of town Oct 22 so the Hwy pick up will be Saturday the 22nd. It may be a little warmer.

Don Gostomski, Chairperson



Midwest Regional Conference Summary

Thank you for sending me to the regional conference at Omaha in April. It was a very productive two-day conference. It began with George Brown from Atlanta mentioning the changes in Atlanta such as smaller home office, a drive to diversity in the board of directors, and an increased use of SKYPE for meetings and E-mail marketing. In his address he also mentioned the development of theme-based exchanges to attract people to fly-over areas of the Midwest. The Mississippi River exchange served as an example for the themed exchange. Each club along the river told what part it would play in the exchange. We were then broken down into logical groups to either develop a theme exchange or to work on what we had in process. Our club will participate in a food-based exchange with the Northern Illinois and Greater Milwaukee clubs.

The second day a professor from the University of Nebraska gave a presentation regarding the changing demographic of the friendship force. He stated that new members for FF would come from the baby boomer generation and they have certain common characteristics; they dislike regimentation, they don't care to join service clubs, they like fancy clothes, cars, offices, they like music from their generation, they like flexibility, they like to be challenged etc. The boomers will be our target market. The afternoon was devoted to various breakout sessions including best practices, utilization of technology, photography, and a program on screening exchange applicants from other clubs.

Again I believe it was a very productive couple of days and thanks for sending me.

In Friendship,
George Wysock VP

Attention: Missing Banner

The Board is looking for the large FFW banner for welcoming and departure displays. If you are in possession of it or know its whereabouts, please contact Mary.

WISCONSIN TO NORTHERN ILLINOIS

The ambassadors will be carpooling to Illinois on the 21st of June and coming back on the 24th. It is a short domestic exchange but in speaking with their ED they are planning lots for us to do.

There are three openings so if you would like to come with us call me.

There is a workshop on Saturday June 11, from 9:30am until 12:00 noon at the Sequoia Library. We will be finalizing our plans then, so please attend.

Maggie Dohm, N. Illinois Exchange Director
608-274-7886 mardo9@att.net



2011 CLUB ACTIVITIES

Monthly Board Meeting - Third Friday - 11:30 am
Everyone welcome - 615 E. Washington Ave., 2nd fl.

June 5 – WHA-TV **

June 11 – Workshop Northern Illinois *

June 21 – 24, Outbound Northern Illinois *

July 16 – Workshop Wisconsin to Turkey *

July 28 – All Club Picnic **

August 26 – 30, 2011 FFI Conference Germany **
Register on line now.

September 19 - 26, 2011 – Germany to Wisconsin *

Sept. 27 – Oct. 15, 2011 – Wisconsin to Urla, Turkey *

August 10 – 14, 2012, Food Exchange **

• Information in this newsletter

** Information to be announced or previously announced

**SILENT AUCTION at the
ANNUAL SUMMER PICNIC,
what can you bring to contribute?**

INBOUND EXCHANGE FROM NORDERSTEDT, GERMANY

Nine Ambassadors from the Norderstedt, Germany FF Club will be visiting the Madison area from September 19th to September 26th. The final planning meeting will be in June and new ideas are always welcome. Tentative plans include a trip to Wisconsin's Southwest corner including the Mississippi River, a journey to Milwaukee our most Germanic city, as well as all the delights that the Madison area has to offer.

If you are interested in helping with the planning, or with hosting for the week, a day, or a meal during the exchange, please contact Richard Mueller the Exchange Director at 608-838-3575 or at rnmueller@yahoo.com

If someone has connections to arrange an insider's view of Camp Randall or other campus highlights or knows the right person to contact at Epic Systems in Verona, Richard would be especially grateful.

We hope to make their visit to Wisconsin as interesting and enjoyable as our trip to Norderstedt in 2007.

Richard Mueller, Germany Exchange Director
608-838-3575 rnmueller@yahoo.com

Outreach Efforts

Jane Kessenich and Gary Lindquist presented a program on Azerbaijan last month for the Waunakee Rotary Club.

In September Mary Ann Fahl will present a program for the Golden Opportunities group at St. Luke's Lutheran Church in Middleton also on Azerbaijan.

Thank you to these members for spreading the word about the Friendship Force.

If you are a part of a group and would like to have a travel program or share the good news of the Friendship Force, contact Margie.

Margie Groom, Chairperson Outreach
516-2289 mgroom053@gmail.com.

Turkey in 2011

Wisconsin to Urla of Greater Izmir, Turkey

Sept 27 - Oct 15

We will learn of many interesting traditions among the Turkish people. One relates to the birth of a child. For the 40 days that follow, tradition dictates that the child should be protected because it is very vulnerable. One way of protecting the newborn is by "salting". This is a custom in which the baby's body is rubbed all over with salt in the belief that this will give the child strength to resist harmful influences. Turkey has one of the lowest infant mortality rates in the world. Salt maybe?

Workshop: Sat. July 16, 9:30 am, Sequoya Library.

If you are still thinking Turkey, but were too late to apply, call me now to get on the wait list.

JERRY FULLER, Turkey Exchange Director
608 846 5533 bjfuller@centurytel.net

Photos Needed

For the exchange to Turkey, Patty Kexel is putting together a power point presentation of Wisconsin pictures. This will be shown to our Urla Hosts with the objective of enticing them to come to Wisconsin. We would like your treasured photos of Wisconsin scenes. Please look through your photos and email some of those scenes to Patty.

Some buildings to consider might be: Capitol, Overture, Monona Terrace (from the lake?), WI Dells, UW Terrace, Other UW, Camp Randal, Miller Park, Lambeau Field, Milwaukee Art Museum, Mitchell Domes.

Some scenes: lakes, rivers, fall colors, snow, barns, cows, deer, fields, crops, harvesting, valleys.

Sporting scenes: sailing, canoeing, camping, skiing, water skiing, ice boating, snowmobiling, dog sledding, stock car racing, fishing, hunting, football, baseball.

Industrial scenes: shipbuilding, truck building, car building, small engine building, fabricating.

Special events: parades, festivals and on and on. Don't limit your search to these few examples.

Please send your digital photos as an email attachment to:

Patty Kexel Address provided next month

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June 2011
Picnic Reservations
Northern Illinois Workshop

President: Mary Lindquist 233-9351
Vice Pres: George Wysock 833-5326
Secretary: Helen Rugowski 238-9731
Treasurer: Diana Long 849-5592
Newsletter: Janet Lonergan 592-3336

The Friendship Force of Wisconsin
ANNUAL SUMMER ALL CLUB PICNIC

Thursday, July 28, 2011

LAKEVIEW PARK SHELTER, MIDDLETON

Allen Boulevard and Mendota Avenue

Park reserved at 4:00 PM

Dinner at 6:15 PM

Pig Roast

Furnished: Meal of pork, barbecued chicken, baked beans
Fruit salad, cole slaw, potato salad, dessert,
lemonade and tableware

Cost per person: \$9.00

Non Members: \$10.00



Silent Auction: Please bring items for the auction

NAME BADGES ARE A MUST! Look for new members or those you don't recognize and get acquainted.
After all this is what Friendship Force is about.

Send this reservation form and payment by Monday, July 17 so we can place the order.

Send to: Fannie Hicklin, 3814 University Avenue, Madison, WI 53705

Questions: 608-233-5748

ANNUAL SUMMER PICNIC RESERVATION

Thursday, July 28, 2011

Picnic Reservation
for _____

Guests _____

Number attending _____ @\$5.00 each = \$ _____ Make checks payable to: The Friendship Force DEADLINE: JULY 17