



## **OPEN WORLD PROGRAM**

Agenda (Tentative as of 8-9-17)

**Sponsored by the  
Open World Leadership Center**

**THEME: Countering False Information/Media Literacy  
September 8, 2017 to September 16, 2017**

### **Delegate and Facilitator Names**

Oleksandra Afanasyeva, Facilitator  
Anton Olecsiiovych Bulhakov, Delegate  
Alina Oleksiivna Maiorova, Delegate  
Viktoriia Serhiivna Romaniuk, Delegate  
Olha Kyrylivn Salo, Delegate  
Kyrylo Viacheslavovych Yesin, Delegate

### **Interpreter**

Olga Shostachuk

**Official Host City: Madison Wisconsin**

**Host Organization: Friendship Force of Wisconsin-Madison, [www.ffwis.org](http://www.ffwis.org)**

**Sandi Wysock, President**

**Sandra Drew & Sandi Wysock, Co-Journey Coordinators**

**Madison WI 53717**

**608-833-5811 or 608-833-5326 (Residence)**

**608-286-8895 (Cell)**

**Email: [sandrawysock@msn.com](mailto:sandrawysock@msn.com) or [sdrew24@tds.net](mailto:sdrew24@tds.net)**

**Program Coordinator at Friendship Force International: Elana McCarthy  
404-965-4354**

Description of hosting organization:

The Friendship Force of Wisconsin was founded in 1978, is based in Madison, Wisconsin, and a member of Friendship Force International. With approximately 250 members who serve as citizen ambassadors, the club usually has two outbound and two inbound foreign exchanges each year, plus some domestic exchanges and other activities such as mystery trips and social gatherings. Our members have traveled and hosted extensively and love to meet people from throughout the world.

Madison is the capital of the state of Wisconsin and home to the University of Wisconsin, a major teaching and research university with an enrollment of over 43,000 students. The capitol building, which houses the Governor's office and the State Legislature, is situated on an isthmus between the two lakes that define downtown Madison. The city is also served by the Monona Terrace Convention Center, the Overture Center for performing arts and numerous museums and athletic venues.

Ms. Sandra Drew and Ms. Sandra Wysock are serving as the Co-Journey Directors. Ms. Drew has over 30 years' experience working for state government, with the majority of the time spent as liaison between state agencies and the Legislature, members of Congress, the Governor and organizations representing local units of government or members of the public. In addition to her professional experience, she has been active in Madison area organizations supporting women's rights, the homeless, individuals with mental illness and teaching English as a second language. She participated in four prior Open World programs that visited Madison and served as host and guest lecturer plus coordinating the program for two of the delegations. She tapped a broad network both within state government and the Madison community to create an informative and interesting program for Open World delegations.

Ms. Sandra Wysock worked for 30 years in the insurance industry with 20 years being in management positions. The majority of the time was in a position that involved interactions with a diverse agency force in four states with an emphasis on urban environments. She was active mentoring minority students and in local community groups. She currently dedicates much of her time to the Friendship Force of Wisconsin-Madison where she has been a board member for several years and is currently serving as President. She has led trips to Russia and participate in trips to Turkey, Costa Rica, Germany, England, Scotland and Romania. She also hosts Friendship Force ambassadors from around the world each year.

*Friday, September 8*

**6:30 – 7:30 pm**      **Delegates arrive at Dane County Airport, Madison WI via United Airlines #5972 at 6:38 pm**

Airport pickup and transport to reception.

Sandy Drew, 608-833-5811 or 608-286-8895

Sandi Wysock, 608-833-5326 or 608-335-0759

7:30-9:00 pm

**Welcome Reception**

George and Sandi Wysock, 102 Acadia Drive, Madison WI  
Wysocks 608-833-5326 or 608-335-0759

Welcome reception with food and refreshments at the Wysocks home, introduction to host families and invited guests. Delegates will receive a brief overview of Madison, the area and the proposed agenda and then depart with their home hosts.

9:00 – 9:30 pm

**Departure with Host Families**

*Saturday, September 9*

8:00 am – 9:30 pm

**Time with Host Families**

9:30 am – 11:00 am

**Badger Bash, Meet at Randall Street Entrance to Union South**

Location: Engineering Mall just off Engineering Drive, Madison

The Badger Bash is a pep rally before the American football game between the University of Wisconsin-Madison and the University of Florida Atlantic. Together with food, beverages and various athletes, the marching band and Bucky Badger will be there to fuel the fans before the game.

11:00 am – 1:30 pm

**Farmers' Market & Lunch**

Location: Capitol Square, Madison WI

The Farmers' Market is sited on the eight blocks around the State Capitol and is one of the largest open air markets in the country. It features fresh Wisconsin grown food and other products. Visitors can try different foods and select lunch from one of many food carts around the market.

1:30 – 10:00 pm

**Spend Rest of Day with Home Hosts**

*Sunday, September 10*

8:00 am -2:00 pm

**Time with Host Families**

2:00-4:00 pm

**Ice Cream Social at the Tamarack Trails Club House**

The delegates will be guests of the Friendship Force Club-Wisconsin-

Madison. The event will provide an opportunity for the delegates to interact socially with club members.

4:00 through evening **Time with Host Families**

*Monday, September 11*

**8:00 am**                      **Arrive at Wysocks**

**8:45 am**                      Arrive at Vilas Hall, 821 University Avenue, Madison

**9:00 am – 12:00 pm**    **Meeting with Faculty and Students at the University of Wisconsin School of Journalism and Mass Communications (SJMC) with mid-morning break**

Dr. Hemant Shah, Professor and Director  
Dr. Kathleen Bartzen Culver, Assistant Professor and Director of Center for Journalism Ethics  
Dr. Lindsay Palmer, Assistant Professor  
Dave Black, General Manager WSMU – Campus community radio station

Location: Room 5013, SJMC, Vilas Hall, 821 University Avenue  
Contact: Sandy Drew 608-286-8895

Dr. Hemant Shah will give an overview of the school, how journalism has changed but how the basics have remained the same, and what SJMC is doing to address the changes. Dr. Culver will discuss the role of the Center as an international hub for the examination of the role of professional and personal ethics in the pursuit of fair, accurate and principled journalism. Assistant Professor Lindsay Palmer will discuss **ethics and international reporting**. Dave Black will share information about a state-of-the-art student radio station and give a tour of the station if time permits. The delegates will be encouraged to participate and share experiences and concerns.

**12:00 – 1:30 pm**            **Lunch at the University Club**

Location: 803 State Street, Madison  
Contact: Sandi Wysock 608-335-0759

Dr. Shah will invite 2-3 journalism students to join the lunch to discuss areas of mutual interest with OW delegates.

**1:30 pm – 2:30 pm**        **Wisconsin Center for Investigative Journalism**

Andy Hall, Executive Director, **and Dee Hall, Managing Editor**, Wisconsin Center for Investigative Reporting  
Location: Room 2130, Vilas Hall, 821 University Avenue.  
Contact: Sandi Wysock 608-335-0759

The Center for Investigative Reporting is a non-profit charitable organization (NGO) operated by a professional staff. The Center collaborates with, but is independent of, the Wisconsin public radio and television and the UW School of Journalism and Mass Communication, where it is housed, and with mainstream and ethnic news media across the nation. Mr. Hall will share the Center's focus, which is on government integrity and quality of life issues, and its guiding principles to protect the vulnerable, expose wrongdoing and seek solutions to problems.

**2:45 – 4:00                      Meeting with Faculty and Students at the University of Wisconsin School of Journalism and Mass Communications (SJMC) (cont.)**

Patricia Hastings, Faculty Associate, SJMC  
Lewis Friedland, Professor at SJMC and Affiliated Professor at Dept. of Sociology

Location: Room 2130, Vilas Hall, 821 University Avenue.  
Contact: Sandi Wysock 608-335-0759

Faculty Associate Pat Hastings will discuss the teaching of TV news and the Badger Report, which is the student television news show. Professor Friedland will discuss the Madison Commons, an online local news website. Delegates are again encouraged to participate.

**4:30 pm                      Depart to Host Families**

**6:00 pm                      Dinner for OW Delegates and Home Hosts by Friendship Force Members**

*Tuesday, September 12*

**8:00 am                      Arrive at Wysocks**

**9:00 – 9:30 am              US Congressman Mark Pocan Staff**

Location: 10 East Doty Street, Suite 405, Madison WI  
Contact: Kelly Knocke, 608-258-9800 or 608-258-0385

**9:45 – 11:30 am              American Elections – How have they changed? Is fraud involved? What effect does money have on election results? How do we protect elections?**

Location: **Madison Public Library, 201 West Mifflin Street, First Floor Conference Room**

Contact: Kevin Kennedy, 608-843-8683 or Sandy Drew 608-286-8895

Until he retired in 2016, Kevin Kennedy was the Executive Director of the former WI Government Accountability Board – the watchdog state agency that oversaw both elections and government ethics. He is nationally recognized for his work in elections. He will share information about how elections are held, how money has affected elections over his 30+ year tenure and whether or not fraud is an issue in American elections.

11:30 am – 1:30 pm    **Lunch and walk to next appointment**

Location: **Local restaurant on State Street**

1:30 – 3:30 pm        **The Role of Public Radio**

Dr. Jack Mitchell, Professor Emeritus, Wisconsin Public Radio

Al Rieland, Director of Online Technologies

Location: **Conference Room**, Vilas Hall, 821 University Avenue

Professor Mitchell had a 30 year career in public radio before joining the faculty of the School of Journalism and Mass Communication at the University of Wisconsin. He is the author of “Listener Supported: The Culture and History of Public Radio” in addition to numerous articles about public broadcasting. He has received two of the highest honors in public radio, the Edward R. Murrow Award and the Edward Elson National Public Radio Distinguished Service Award. Professor Mitchell will provide a tour of the Wisconsin Public Radio and Television facilities. He will describe the founding of public radio & television, how it is different from commercial radio and television, the unique role of talk radio and how the public radio and television system seeks to inform and educate its watchers and listeners. The group will also be able to meet Al Rieland, current Director of Online Technologies. Rieland will discuss current technologies used by Wisconsin Public Radio.

4:00 -5:30 pm        **Informal Roundtable Discussion with Members of CREECA (Center for Russian, Eastern Europe and Central Asia)**

Contact: Jennifer Tishler, 608-262-3379 [jtishler@creeca.wisc.edu](mailto:jtishler@creeca.wisc.edu)

Location: **Red Gym, 716 Langdon Street**, Madison

CREECA’s mission is to support research, teaching, and outreach on Russia, Eastern and Central Europe, and Central Asia. CREECA approaches this three-part mission by promoting faculty research across a range of disciplines; by supporting graduate and

undergraduate teaching and training related to the region; and by serving as a community resource through outreach activities targeted to K-12 teachers and students, other institutions of higher education, and the general public. Members of CREECA will be invited for an informal round table discussion about Ukraine.

5:30 – 8:00 pm            **Dinner with OW Delegates and Host Coordinators**

*Wednesday, September 13*

8:00 am                    **Arrive at Wysocks**

9:00 – 9:30 am            **US Senator Tammy Baldwin**

Location: 30 West Mifflin Street, Madison WI  
Contact: Staff, 608-264-5338

9:45 -- 11:15 am        **How Does Wisconsin Record Its Participation in America's Wars?**

Location: Wisconsin's Veterans' Museum, 30 West Mifflin, Madison  
Contact: Michael Telzrow, Director, 608-266-1009

Director Telzrow will discuss the history of the museum, how items and stories are selected for the museum, how accuracy of a story or item is verified, and how the museum deals with historical facts that may be politically sensitive or not place Wisconsin veterans in a favorable light. The delegates will also receive a tour of the museum.

11:30 – 1:15 pm        **Lunch Meeting with Jeff Mayers, WisPolitics**

Location: Madison Club, 5 East Wilson, Madison

Contact: Jeff Mayers, **President, WisPolitics, 608-441-8418**

**WisPolitics.com** is an [online magazine](#) and news service covering political and governmental news in [Wisconsin](#). It issues hourly updates on daily events, political press releases, and political news. WisPolitics Publishing, Inc., based in [Madison, Wisconsin](#), was founded in 1999. The core products of the service are daily political news summaries and weekly in-depth political reports delivered via e-mail,<sup>[1]</sup> which are available by subscription. The company reports 120,000 monthly unique users on its sites. Monthly newsmaker luncheons are held by WisPolitics in Madison and Washington, D.C. These feature legislative leadership, constitutional officers, and U.S. Congressional Representatives and Senators.



1:30 – 2:30 pm

**Tour of Dream Bank**

Location: 1 North Pinckney, Madison WI

Contact: Jake Kolb, Dream Curator, 608-286-3150 or

Sandi Wysock 608-335-0759

Visit to the American Family Dream Bank. The Dream Bank is a flagship retail location. It offers tools, events, ideas, support, and inspiration to encourage entrepreneurs to follow their dreams. The Dream Bank is located in an historic Madison building.

3:00 – 4:15 pm

**Center for Media and Democracy**

Location: 122 West Washington Ave, Madison

Contacts: Lisa Graves, Editor, and Mary Bottari, Deputy Director,

The Center for Media and Democracy (CMD) is a nationally-recognized watchdog that leads in-depth, award-winning investigations into the corruption that undermines our democracy, environment, and economic prosperity. CMD's investigations, public information requests, and lawsuits have ignited national conversations on money in politics and the distortion of U.S. law and democracy – at every level of government and in every region of the country. We believe in the public's right to know how government operates and how corporations influence our democracy – and the true motivations for their actions. When necessary, CMD litigates to defend that right and ensure those in power follow the law. <http://www.prwatch.org/cmd>

4:15– 5:30 pm

**Break and Travel**

5:30 – 7:30 pm

**Public Hearing on Human Services Budget  
Dane County Board of Supervisors**

Location: Alliant Energy Center

1919 Alliant Energy Center Way, Madison WI 53713

Contact: Sandy Drew 608-286-8895

The Dane County Board of Supervisors is the legislative governing body for Dane County WI, which is the second largest county by population in the state. The hearing gives the public the opportunity to appear before the Board and express their opinion on various items and funding in the proposed county budget for 2018 for human services, which comprise more than 50% of the proposed budget and cover such items as: health care, mental illness, homelessness, aging and disability issues, etc. (Interpreter and delegates will use equipment so that meeting events can be simultaneously interpreted.)

**7:30 –8:30 pm            Dinner**

Location: Coliseum Bar  
232 East Olin Avenue, Madison WI 53713  
Contact: Sandy Drew 608-286-8895

**9:00 pm                    Return to Host Families**

*Thursday, September 14*

**9:00 am                    Arrive at Wysocks**

**10:00 – 11:15 am           Informal discussion with Larisa Doroshenko** from Belarus, doctoral student and teaching assistant in the Department of Communication Arts.

Location: Memorial Union, 800 Langdon Street, Madison  
Contact: Sandi Wysock 608-335-0759

**11:30 – 12:30 pm           Lunch**

Location: TBD

**1:00 - 3:00 pm            Visit to the Wisconsin State Journal**

Location: 1901 Fish Hatchery Road, Madison  
Contact: Scott Milfred, Editorial Page Editor  
Sandi Wysock 608-335-0759

The Wisconsin State Journal is a daily print newspaper distributed primarily in a 19 county region in southcentral Wisconsin. Its average weekday circulation is approximately 61,000, and the Sunday circulation is approximately 80,900, according to 2016 figures. The group will meet with Scott Milfred, editorial page editor since 2005. Scott will provide a tour of the State Journal's facilities. This will be followed by a discussion with some of the journalists on staff and attending a meeting of the editorial staff as they evaluate various stories and select the top news stories to be featured in the following day's newspaper.

**3:30 – 4:30 pm            WisconsinEye Public Affairs Network**

Location: 122 West Washington Avenue, Suite 200, Madison  
Contact: Matthew Peters, Senior Technical Director  
Sandy Drew 608-286-8895

**WisconsinEye** is a non-profit, private public affairs cable network in the State of Wisconsin United States. The network airs gavel-to-gavel coverage of the Wisconsin Legislature, including floor sessions of the Wisconsin State Assembly or Senate plus committee meetings and other programs of state interest such as panels, town halls, and programs about state history. The coverage is available live both on the cable network as well as through the WisconsinEye website. Like most other public affairs networks, WisconsinEye has a strict license regarding use of State Legislature and other network footage in any way other than for reference purposes and disallows it from being used in political advertising

**5:00 – 6:30 pm            Travel to and Time with Home Hosts**

**6:30 – 9:00 pm            Dinner for OW Delegates and Home Hosts by Friendship Force Member**

*Friday, September 15*

**8:45 am                    Meet at Lussier Community Education Center**

**9:00 – 10:30 am        Using Local Citizens, Particularly Kids, to Build a Community Resource**

Location: Lussier Community Education Center (LCEC)

55 South Gammon Road, Madison, **CUNA Room**

Contact: Richard Jones 608-833-4979 ext. 204 or Sandy Drew 608286-8895

Mr. Jones is a staff person at LCEC and will discuss how he has worked with youth and others in the community to build community programs, particularly a radio station that is operated at the Center. LCEC is a non-profit community Center (NGO).

**10:30 – 11:30 pm        Collaboration of Madison Non-profit (NGO) with Ukranian Citizens**

Location: Lussier Community Education Center

55 South Gammon Road, Madison, **CUNA Room**

Contact: *Rob Schuettpelz, Friends of Chernobyl Centers US (FOCCUS)*  
608-438-4892 or Sandy Drew 608-286-8895

Example of how citizens of different nations can work together to address a need. Mr.Schuettpelz will discuss FOCCUS'past work in Ukraine to develop community centers, what was achieved, how funded and the results.

11:30 – 1:00 pm      **Lunch with Madison Seniors. Following lunch, delegates will give a short presentation (10-15) minutes to Madison seniors about their country, their work and why they are in Madison.**

Location: Lussier Community Education Center

Contact: Sandy Drew 608-286-8895 or Sandi Wysock 608-335-0759

1:00 -- 2:00 pm      **Delegates will have a wrap-up of the week's experiences and share with local coordinators.**

2:00 – 6:00 pm      **Shopping**

6:30 pm      **Dinner**

Location: **Quivey's Grove, 6261 Nesbitt Road, Madison**

Contact: Sandy Drew 608-286-8895 or Sandi Wysock 608-335-0759

*Saturday, September 16*

10:00 am      **Arrive Dane County Airport with Home Hosts**

Check-in & security check

12:00 pm      Departure Madison for Chicago O'Hare Airport